

Adviser :  經濟部中小及新創企業署
SMALL AND MEDIUM ENTERPRISE AND STARTUP ADMINISTRATION
MINISTRY OF ECONOMIC AFFAIRS

Organizer :  TAIWAN
STARTUP
TERRACE

Implementer :  台北市電腦公會
Taipei Computer Association

 IAPS
National Yang Ming Chiao Tung University


SOFT-LANDING PROGRAM

Soft Landing Program(SLP)

IAPS x Startup Terrace x SMESA





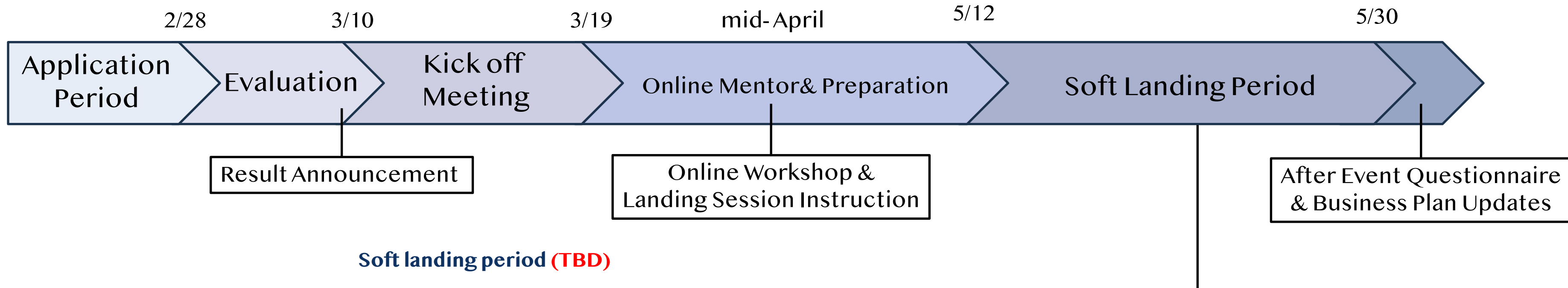
Soft Landing Program

IAPS x Startup Terrace x SMESA

What we look for

- Non-Taiwanese Tech Startups
- Establish less than 8 years
- Startups Focus on:
 - ✓ Smart Manufacturing

Program Timeline



Soft landing period (TBD)

	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1- Taipei	5/12 Orientation	5/13 Workshop: Taiwan Business Practices (Legal/Accounting)	5/14 Company Visit: LITEON Technology (TBD)	5/15 Cultural Tour Taipei: Dadaocheng (TBD)	5/16 Investor & Business Matchmaking
Week 2- Taipei	5/19 Customized Business Activities (Arranged based on Startup Needs)	5/20 InnoVEX	5/21 InnoVEX & Demo Pitch	5/22 InnoVEX	5/23 InnoVEX
		Customized 1v1 Business Matching Activities			
Week 3- Kaohsiung	5/26 Startup Terrace Kaohsiung Visit	5/27 Customized Business Activities (Arranged based on Startup Needs)	5/28 Kaohsiung Smart Manufacturing Company Visit(TBD)	5/29 Customized Business Activities (Arranged based on Startup Needs)	5/30 Kaohsiung Local Industries Cross-Field Collaboration(TBD)

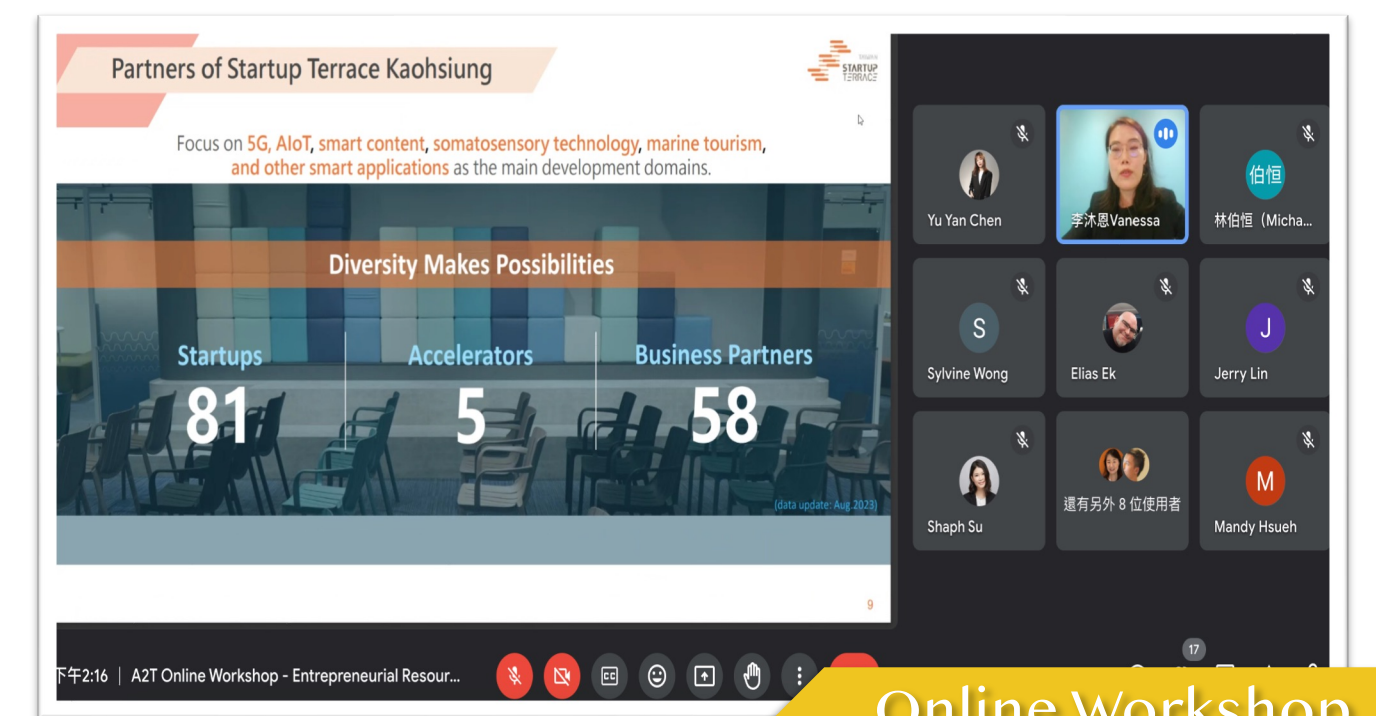
Program Structure

I : Evaluation & Online Mentorship- March & April

- **Online kick-off meetings (3/11-3/19)**
(Discuss the business plan, introduce program package and set up milestones)
- **Online Workshop(mid April):** Provide related landing services (incorporation consulting, coworking space access, etc.)
- **Online business meetings (Optional)**
Pre-discuss with partners and clients before landing session
* **Online business meetings will be based on our business partners interest.**



Kick off Meeting



Online Workshop

Program Structure

II : Soft landing period: 5/12-5/30

• Week 1: Training in Taipei

- ✓ Matchmaking
- ✓ Workshops
- ✓ Company visits ..., etc.

• Week 2: Expo- InnoVEX

- ✓ Expo
- ✓ Pitch opportunity ..., etc.

• Week 3: Training in Kaohsiung

- ✓ Company visits
- ✓ Cultural Tour
- ✓ Startups meeting..., etc.



Orientation



Business Meeting



InnoVEX



Demo Pitch

What you get



Round-trip Air Ticket Subsidized

One Round-trip Air Ticket per Team:

1. Asia: Up to **USD 800**
2. South America: Up to **USD 2,000**
3. Other regions: Up to **USD 1,600**

Obligations of Selected Startup Teams

1. Must book their own flights and accommodations prior to arriving in Taiwan.
2. Must participate in all training courses, exhibition activities, related events, and meetings arranged by the program.
3. **Must cover their own personal expenses in Taiwan, including but not limited to meals, insurance, medical care, and miscellaneous costs, etc.**
4. Must complete and submit a performance survey within one month after returning to their home country to assist the program in tracking training effectiveness.

* Airfare subsidy, minus necessary expenses (e.g.: handling fees,) will be refunded after the event.



Funding Opportunities



Mentorship



Coworking Space



Government Incentives



Corporate Partnership



Lifetime Community

Recap Video for 2024 Batch 2



Program details for each batch may be adjusted as needed, and activities or training shown in the video are not guaranteed to be conducted in the same manner.



Contact us
IAPS-SLP team
iaps.a2t@gmail.com

Sign Up Now!



<https://forms.gle/Ze6VLPMsu2d29Nap8>



Soft Landing Program Batch 1 Timeline

- **Application Time: – Feb 28th**
- Acceleration Time: mid March- May 30th
- Landing Time: May 12th – May 30th



Records

2013

Founded as the first Univ-affiliated accelerator in Taiwan

1000+

Startups engaged, as the largest startup community in Taiwan

100+

Labs collaborated among top 25 Univ in Taiwan

20

Million USD fundraising annually
(facilitated by IAPS capital - TaiFund Capital)

15

International business partners in Asia and EU

Our Vision

By providing startups a trust and value-added ecosystem, our goal is to empower Taiwan innovation ecosystem to be seen and can make contributions to the world.

— Dr. Hank Huang, Founder of IAPS



IAPS Services

Rental Space

- TTA in Taipei; HQ in Hsinchu
- Co-working space and individual office for startup
- Flexible leasing

Value-Added Service

- Tailored-made consulting and match-making service for member
- Annual fee for membership

Accelerator Program

- Focusing on startup accelerator
- Facilitating local and foreign startups to develop business opportunities
- Cooperated with private and public organization

Early-stage Investment

- Launching the TaiFund in 2020
- Mainly invest in IAPS's startup
- Having the potential profit in exit strategy

Business Contact

- A new program of contacting with startup in business engagement since 2021
- Profit sharing by IAPS's contribution

Our Ecosystem

Information Technology and Engineering

FOXCONN[®]
FocalTech 敦泰電子
TSC 崇越科技
SINBON 信邦電子股份有限公司
Qisda
ZERONE | 零壹科技股份有限公司 |
MICROTEK SCAN THE WORLD
NGT 新大科技國際有限公司
CyberTAN 建漢科技股份有限公司
Mighty Net
MicroJet
NOVATEK
FIC 大眾電腦
LITEON[®] 光寶科技

Venture Capital

UMC CAPITAL
漢民 Hermes Epitek
AUO 友達光電
arcadyan

Retailer

DECATHLON
遠東集團 FAR EASTERN GROUP
ShareCourse 學聯網

Telecom

中華電信 Chunghwa Telecom
遠傳 FET
台灣大哥大

Food and Agriculture

味全
HAO SHI 好食好事
Tentamus Labs for Life

Manufacturing and Processing

Symbridge 欣橋集團
G ANSER
YLM 穎漢科技股份有限公司
ARLITECH 今展科技股份有限公司

Smart Medicine / Hospital

DeepQ
醫電數位轉型
高登智慧科技 Golden Smart Home Technology Corp.
IMEDI+
HUKUIBIO
TENLife
屏東基督教醫院
臺北市立關渡醫院

Textile Material

TEORAY
新光合成纖維股份有限公司 Shinkong Synthetic Fibers Corporation
聚陽實業 MAKALOT

Architectural Material

宏泰
EVERBRITE

Our International Partners

IL **US** **BE**

DE **UK** **HK**

IN **TL** **SE**

SG **MY** **JP**

WIJ **日本職活**

Overview (2020-2024)

120

Startups

20+

Different Countries

40+

Business Cases

USD38M

Generated Biz Value



Hong Kong (50)



The US (7)



Israel (5)



India (5)

Canada (3), France (3), Singapore (3), Russia (3), Malaysia (3), Lithuania (2), Philippines(2), Switzerland(2), Turkey(2)... **24 countries** in total

40+ Business Cases

25

Business Collaborations or MOU/NDA

10

Startups were recommended to join other accelerator program in Taiwan

8

Company established

Product Agent

Sanotech (TR)



Signed NDA with HukuiBio: HukuiBio has provided suggestions for product design improvement.

Company Established

Locus Connect (IN)



Established the company in June 2023 in Hsinchu

Product Agent

InnoSpire Technology (HK)



Sign MOU with Galerdo : Collaboration on product development, design, production, marketing, promotional activities for the visually impaired AI smart glasses.

Event Collaboration

BiiB (MA)



Hosted a race "ROUND TAIWAN CHALLENGE" with Sports Note.

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 Thank you